

# K-Pitch

## Challenges in Business Development of Caleyda

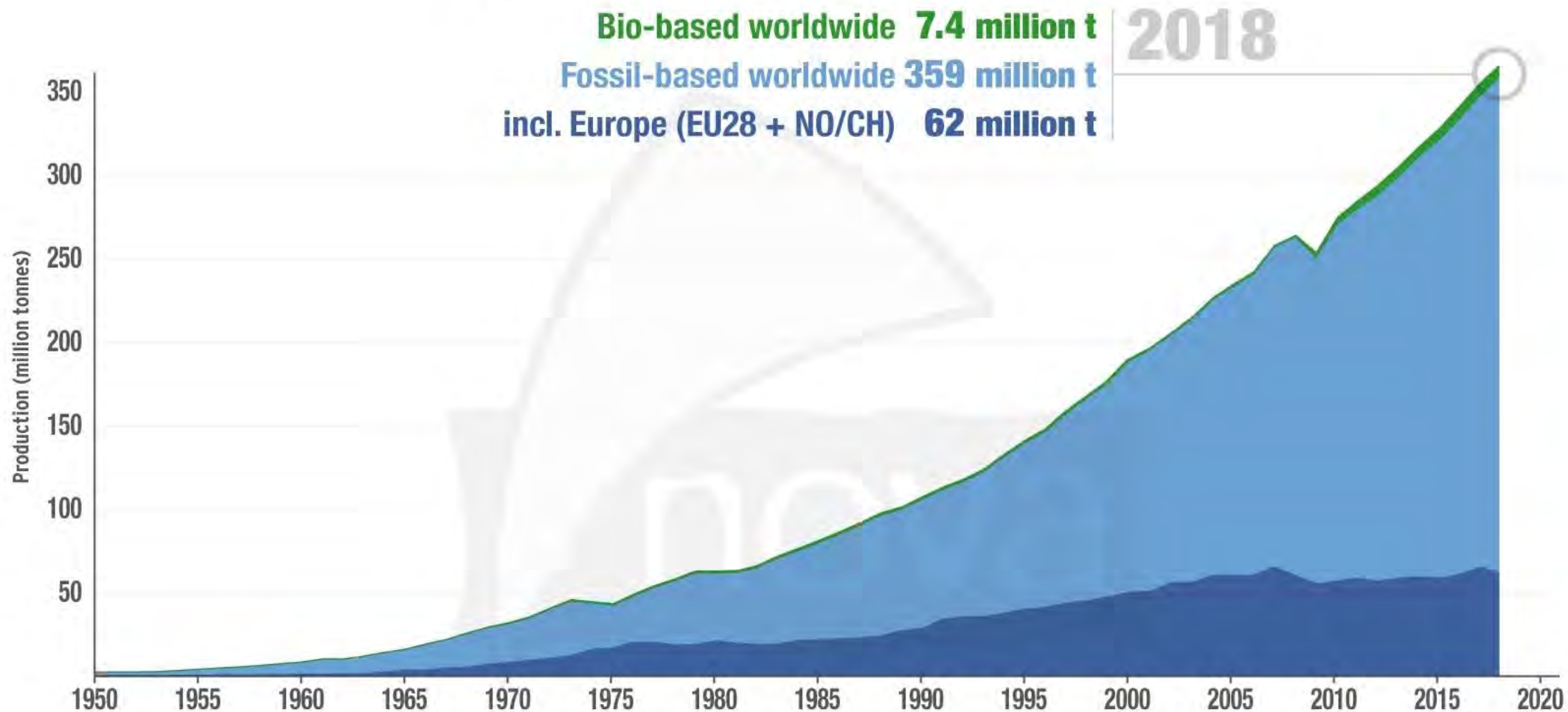
João Sousa  
Richard Schrama

18-06-2025

# Microplastics are everywhere!



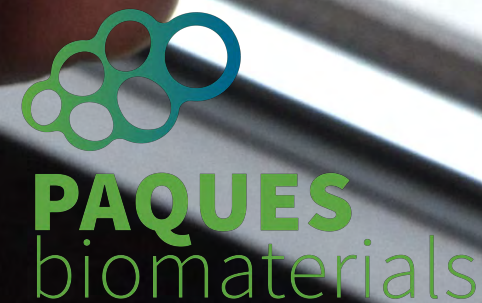
# Plastics production from 1950 to 2018

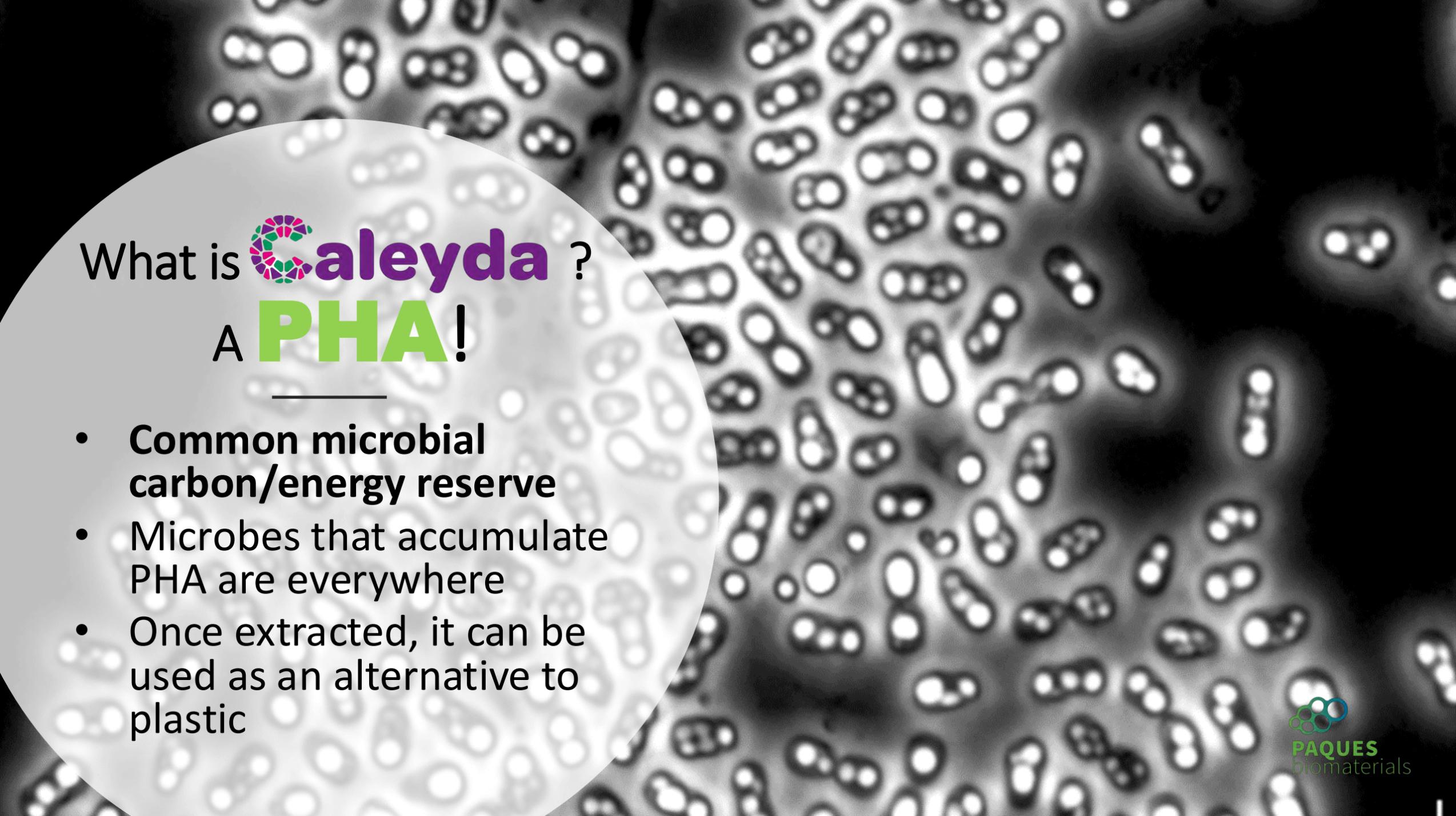


Our solution:



a natural  
replacement to  
plastic.





What is  **Caleyda** ?  
A **PHA**!

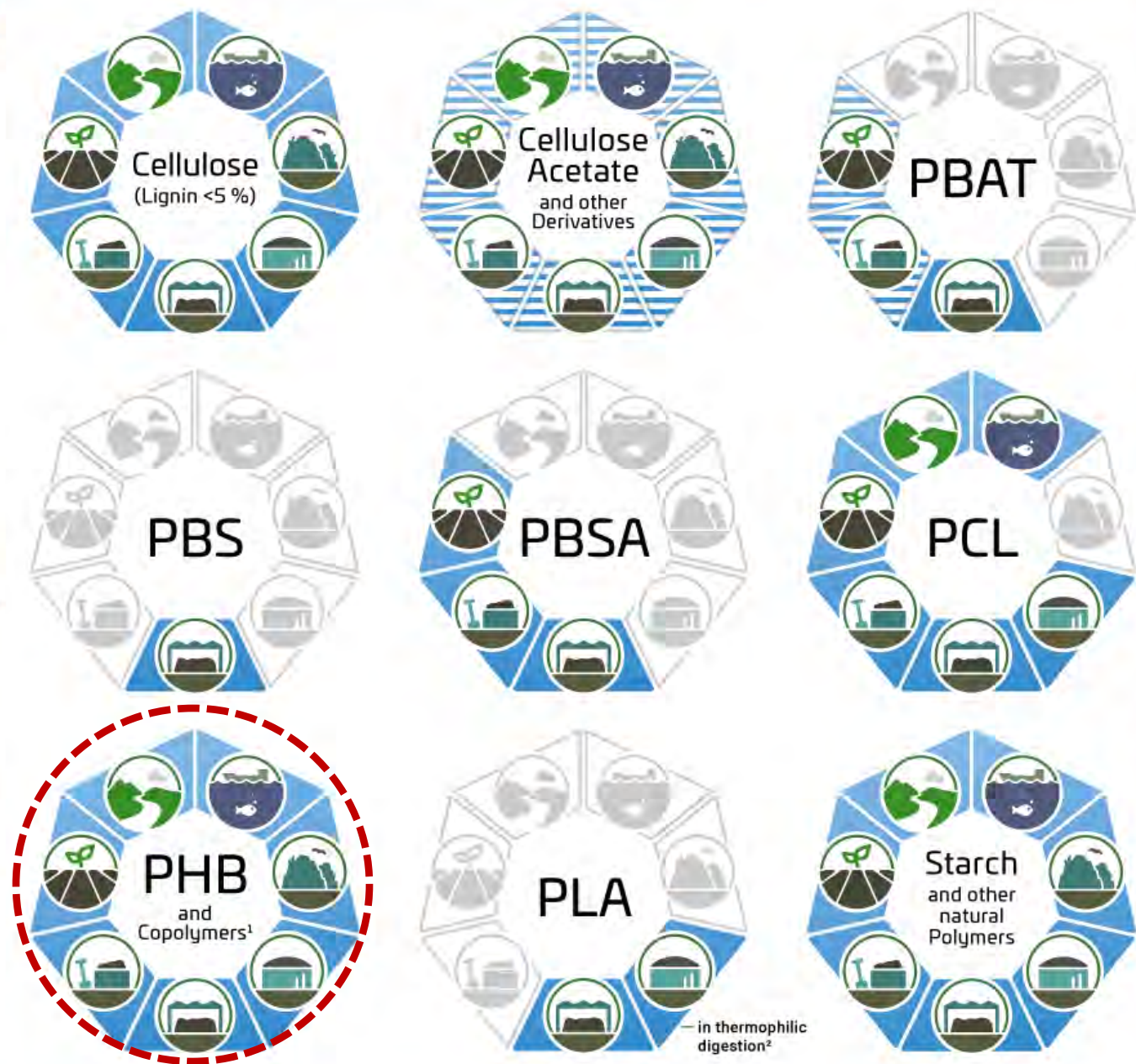
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- **Common microbial carbon/energy reserve**
- Microbes that accumulate PHA are everywhere
- Once extracted, it can be used as an alternative to plastic

**PHAs have superior biodegradability!**

Also, in soil and marine conditions – on par with cellulose and starch!

No harmful microplastics!



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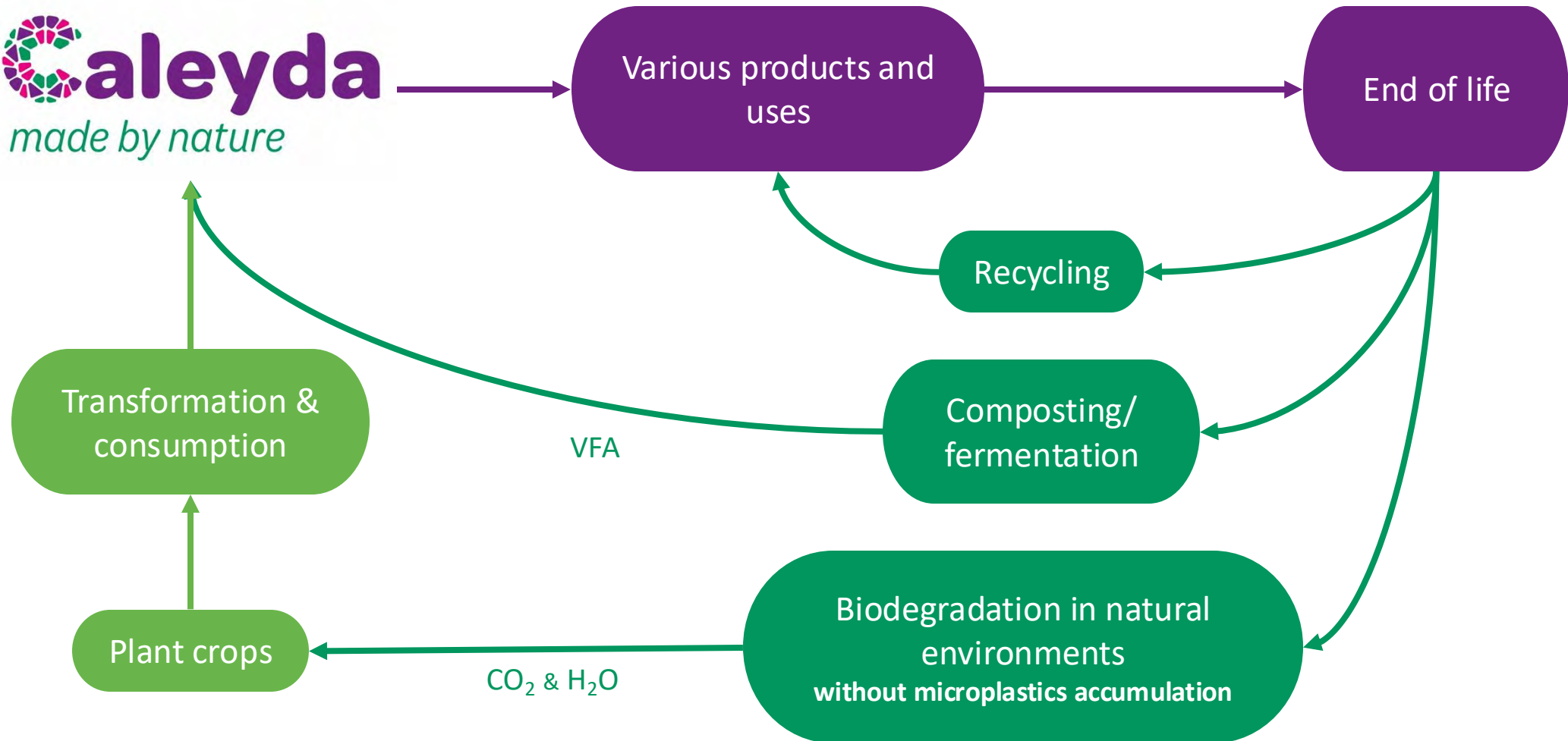
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standards a





PHAs are commercially  
produced using crop  
feedstocks

# Timeline for Caleyda<sup>®</sup> availability

PHA biomass (PHA.X)

Start of  
development  
2011

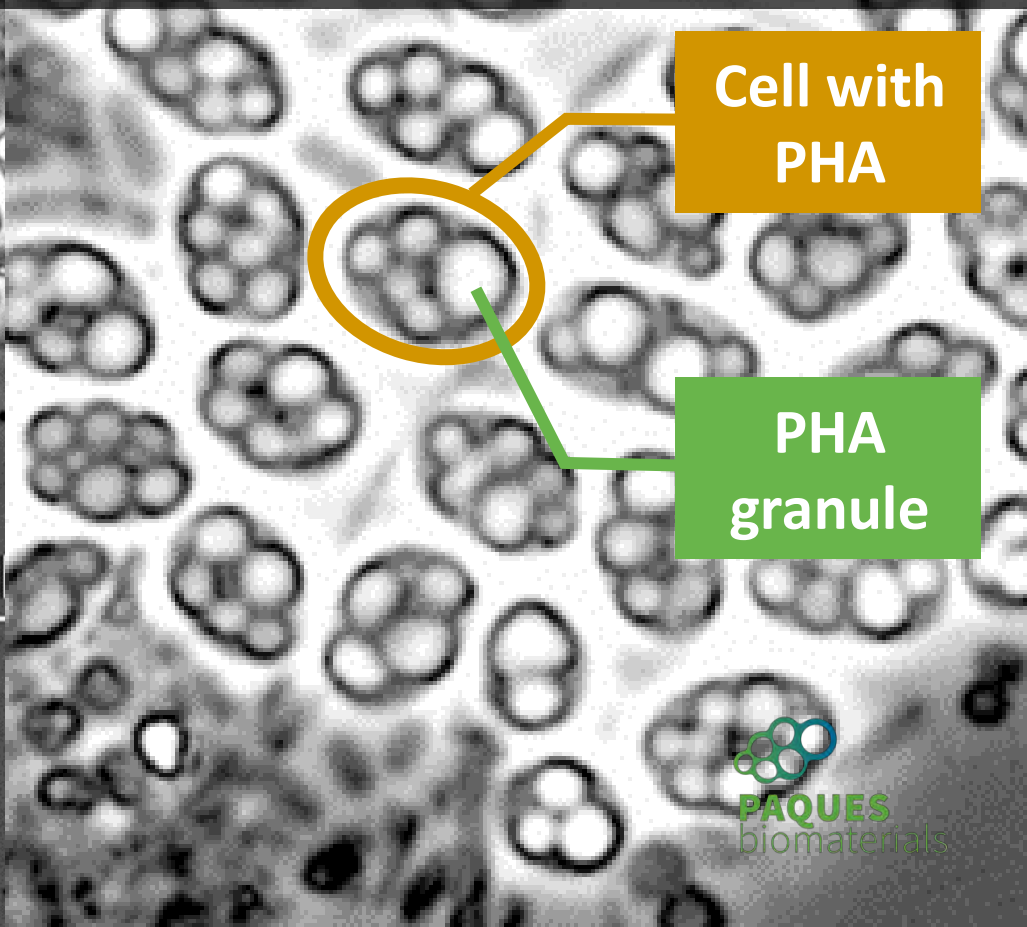
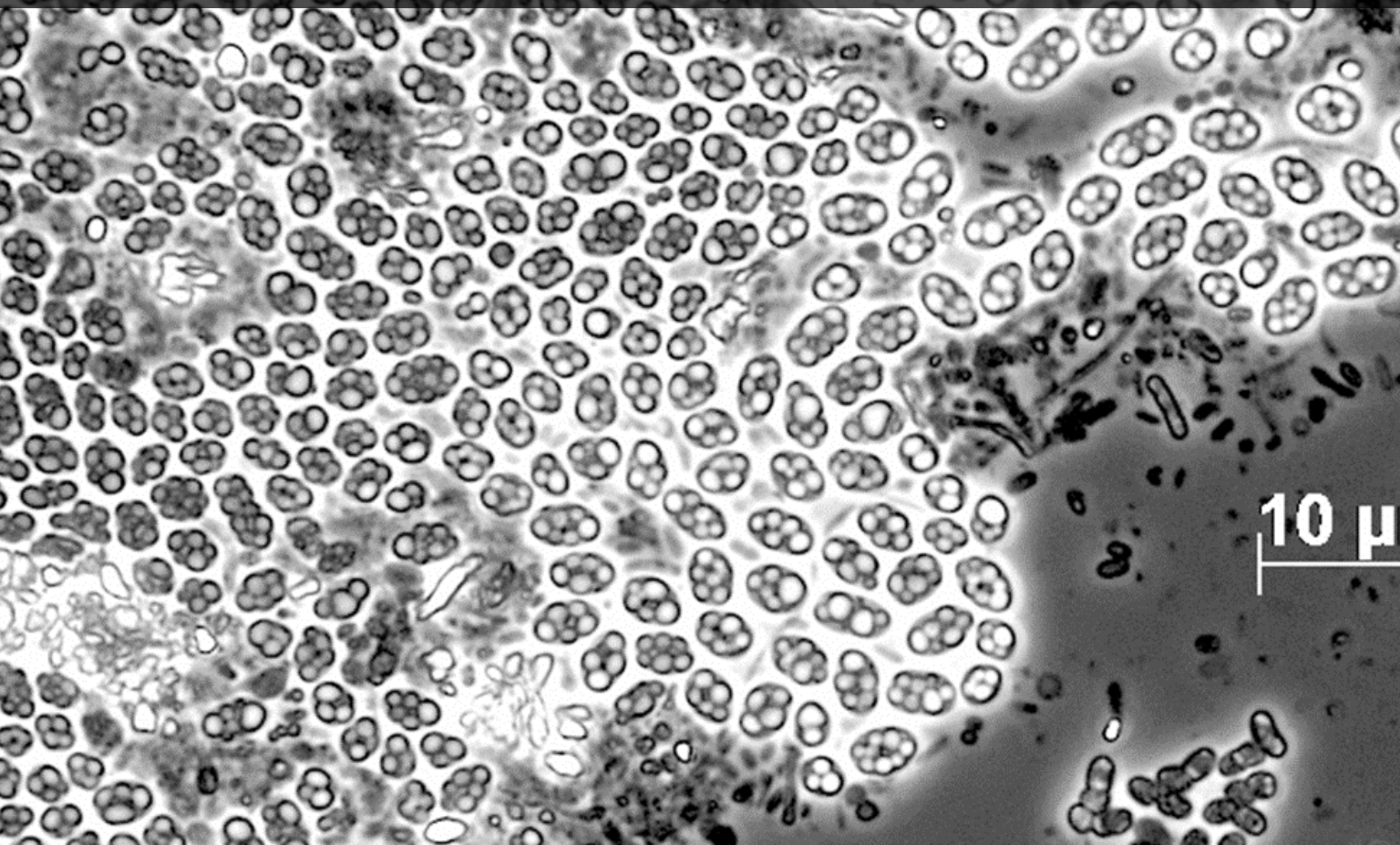


Caleyda<sup>®</sup>



We can do it from  
waste feedstocks!

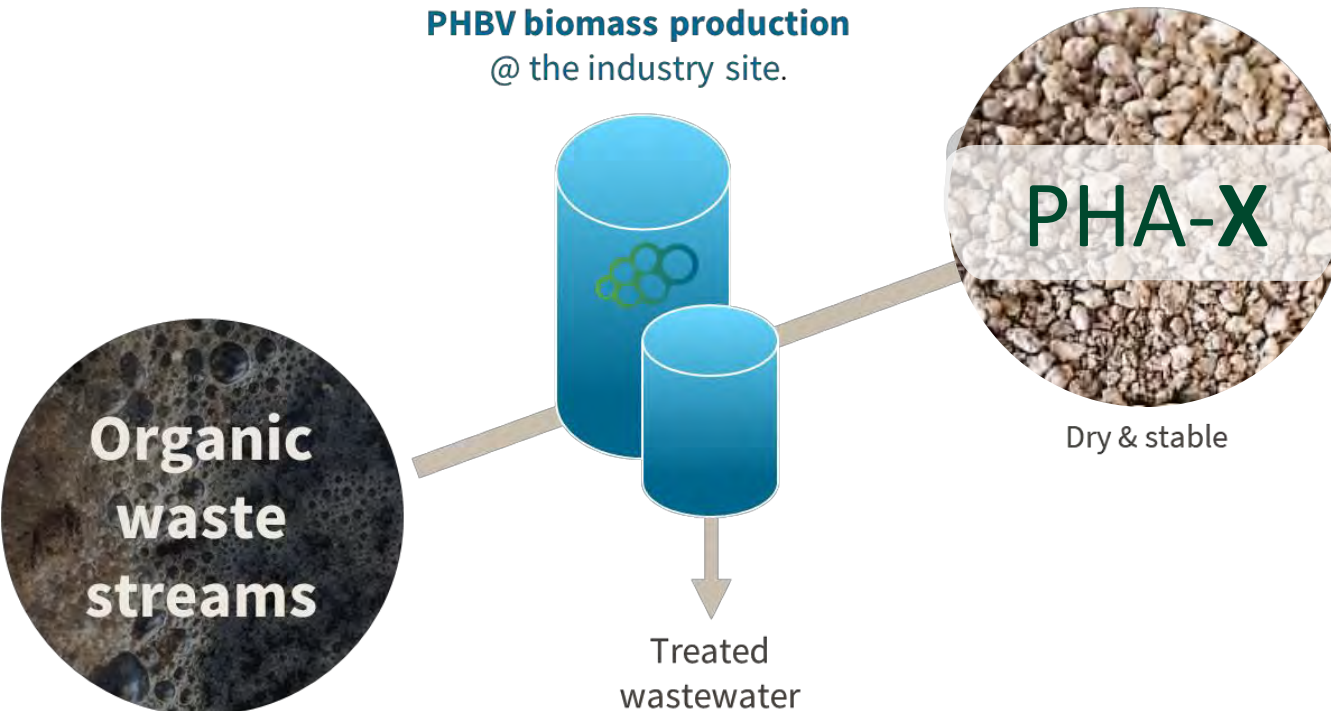
**PHA** producing microbes can be found in several wastewater treatment plants and can be enriched!



# How to produce Caleyda®

PHA-X production with direct participation of industries or utilities is key to keep commitment on feedstock.

**PHBV biomass production**  
@ the industry site.



**Caleyda® production**  
@ centralized site from  
Paques Biomaterials



*A fully natural &  
biodegradable  
alternative to plastic.*

Centralized Caleyda®  
production acts as quality  
control gate and allows  
better economy of scale.

# Timeline for Caleyda<sup>®</sup> availability

MARS Smurfit  
Kappa  
ESKA PHARIO  
renewi  
virentis

PHA biomass (PHA.X)

Start of  
development  
2011



Pilot tests  
2012-2023



Switch to  
solvent approach  
2018



Caleyda<sup>®</sup>

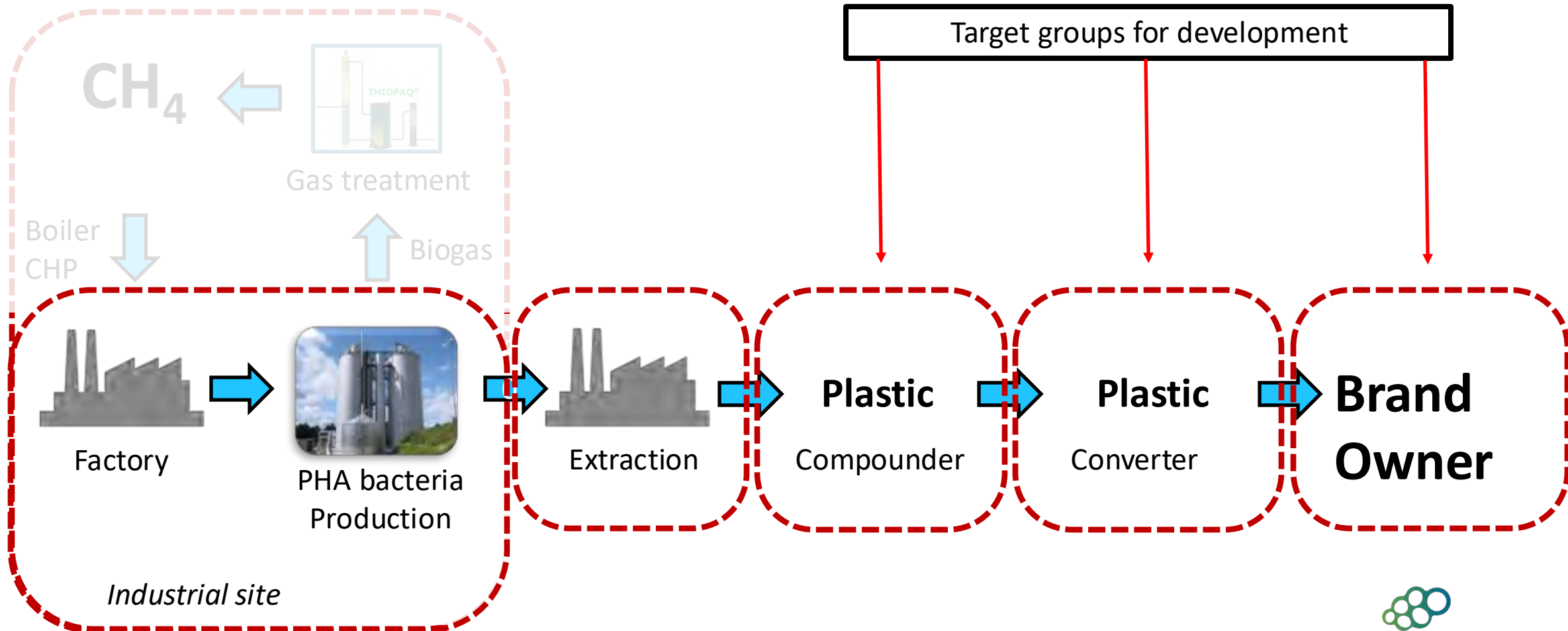
PHBV biomass pilot

Twin screw extruder

*1 kg scale PHA pilots  
line-up from PBM*

PHBV extraction pilot

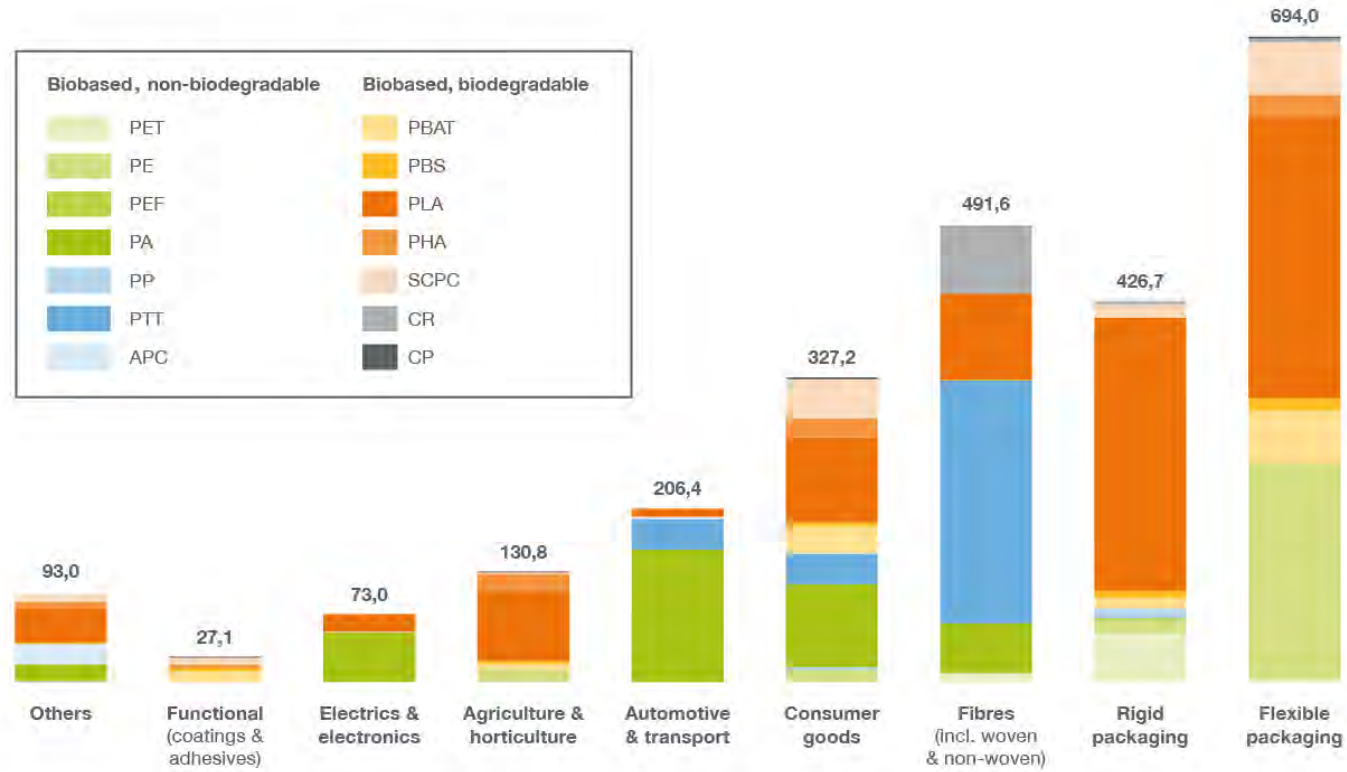
# The value chain of PHA is much more complex



# Defined segmentation

## Global production capacities of bioplastics 2024 (market segments by polymers)

in 1,000 tonnes



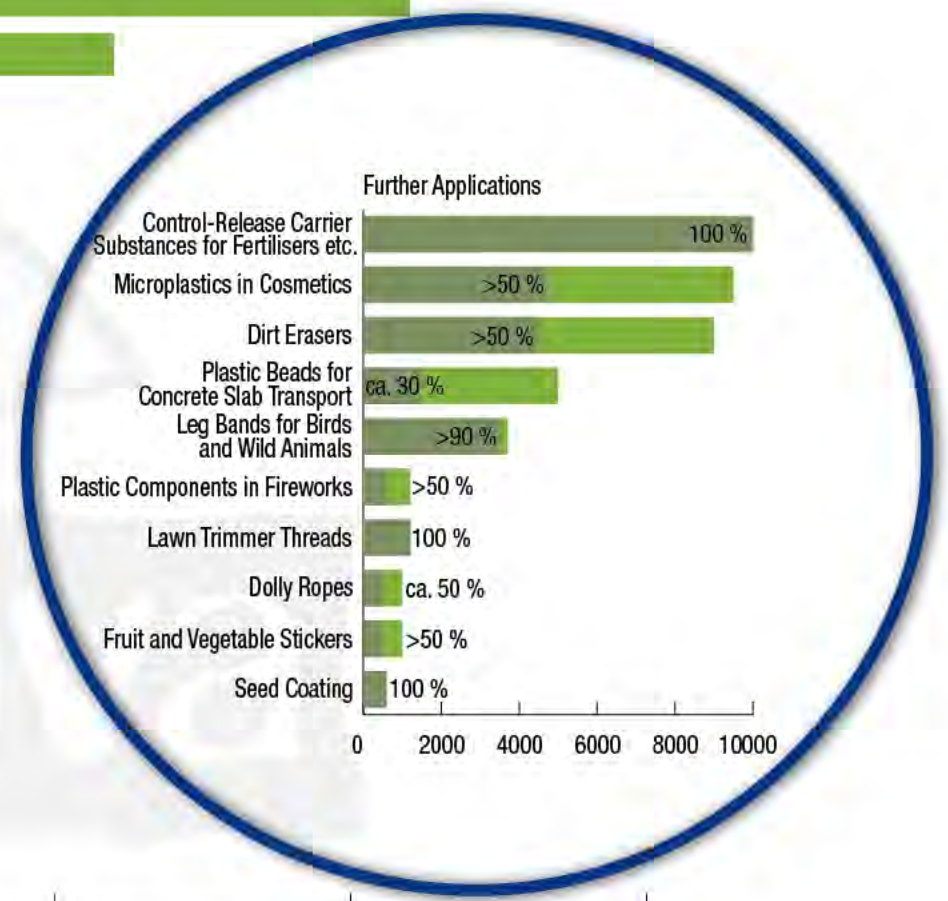
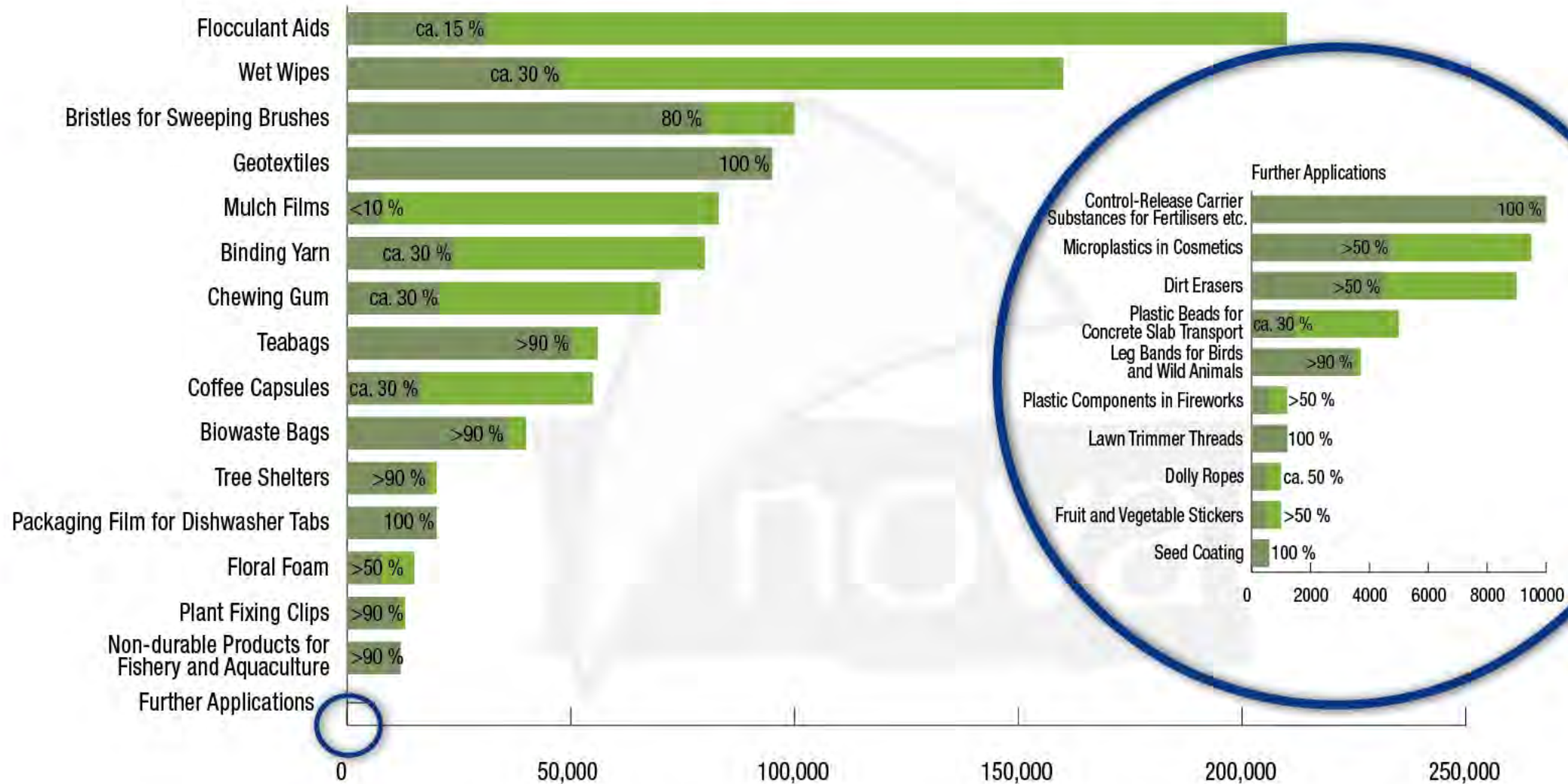
### Target Plastic Segments

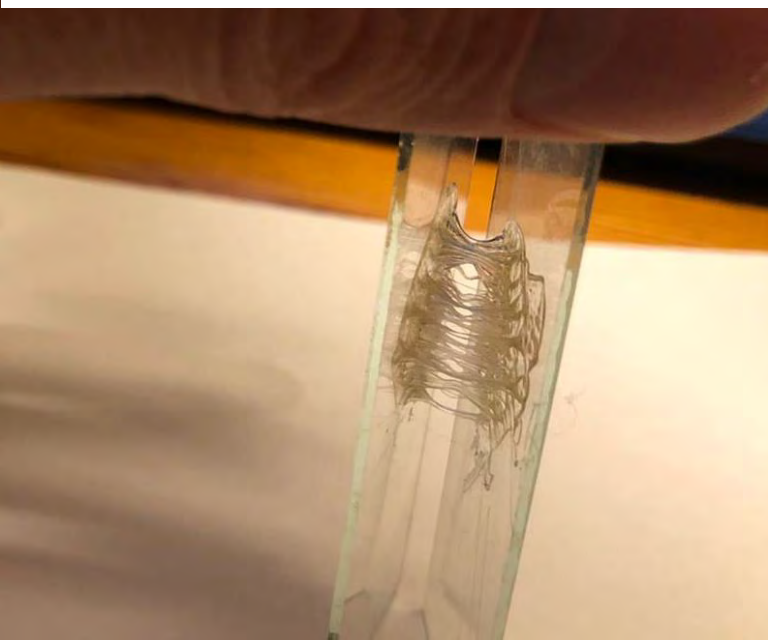
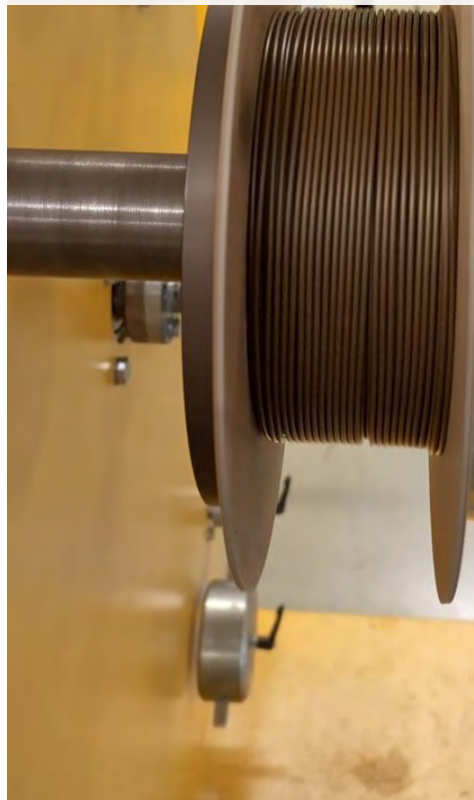
- Coating & Adhesives
- Agri & Horti
- Fibres (textile)
- Non food, high end packaging
- Others (e.g., 3D printing, ecosystem restoration)

### Our Criteria:

- High risk for harmful microplastics
- **Directives in place**
- Non-Food
- Willingness-to-pay
- Material properties

# Overview of Market Volumes EU28

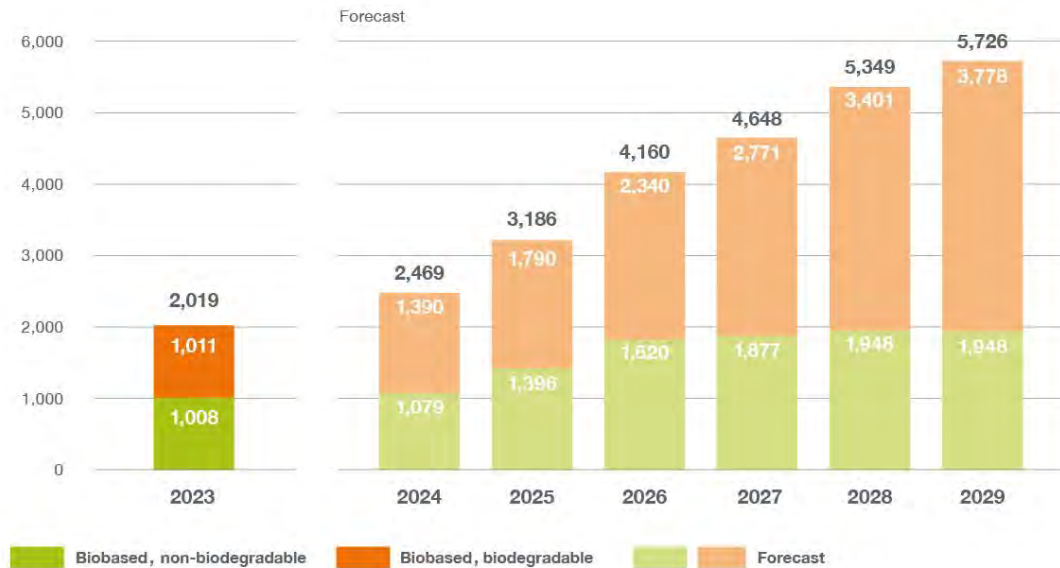




Is 1 kg enough to take  
final steps???

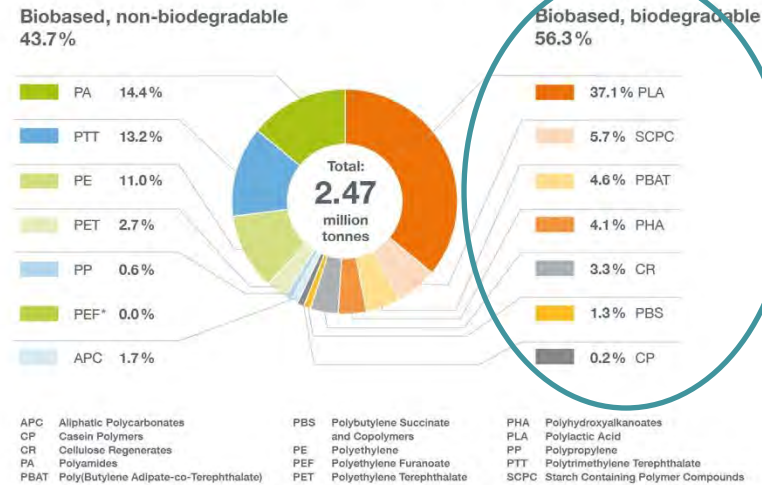
# The PHA market is growing fast

## Global production capacities of bioplastics in 1,000 tonnes



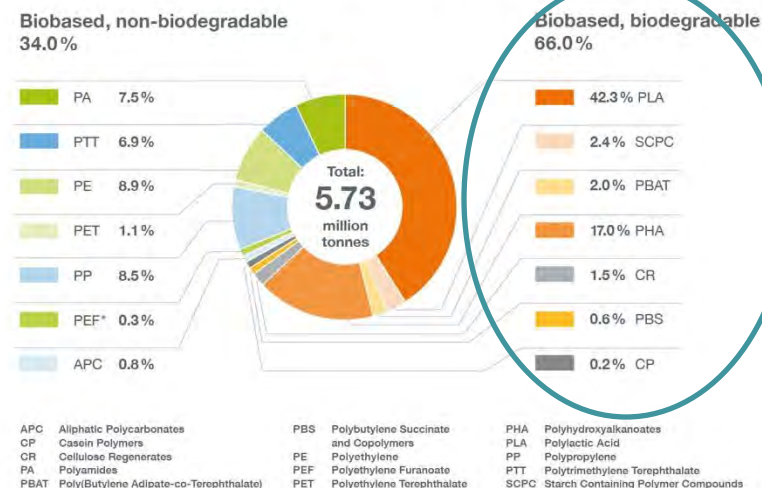
Source: European Bioplastics, nova-Institute (2024)

## Global production capacities of bioplastics 2024



2024   
 ~100 kton PHA

## Global production capacities of bioplastics 2029

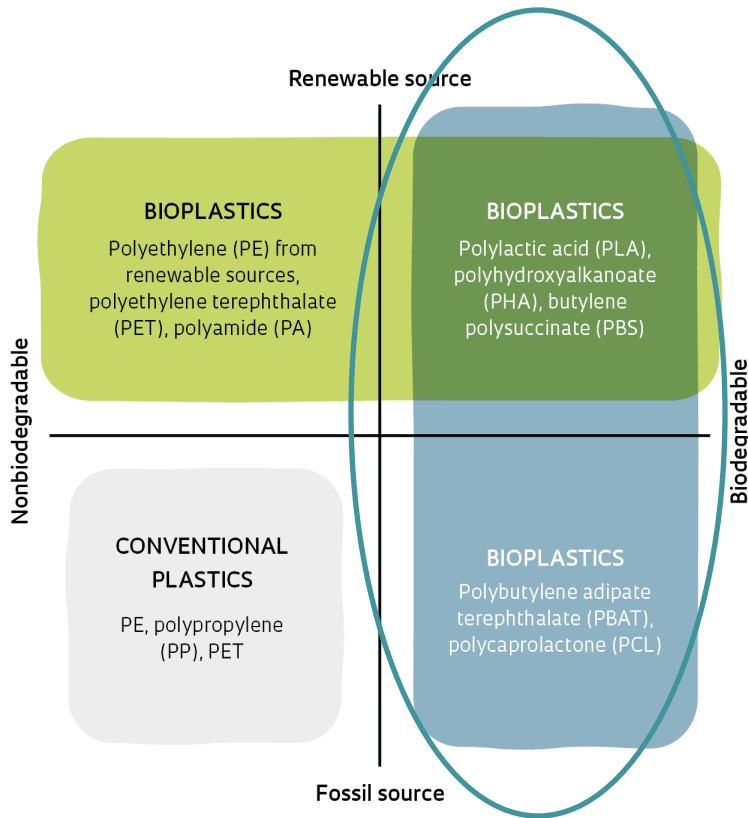


2029 forecast   
 ~1000 kton PHA

# Who are the players

## Bioplastic or conventional plastic? ▲

The two are differentiated by the origin of their raw materials and whether or not they are biodegradable



SOURCE EUROPEAN BIOPLASTICS

## PLA



## PHA



## PBAT



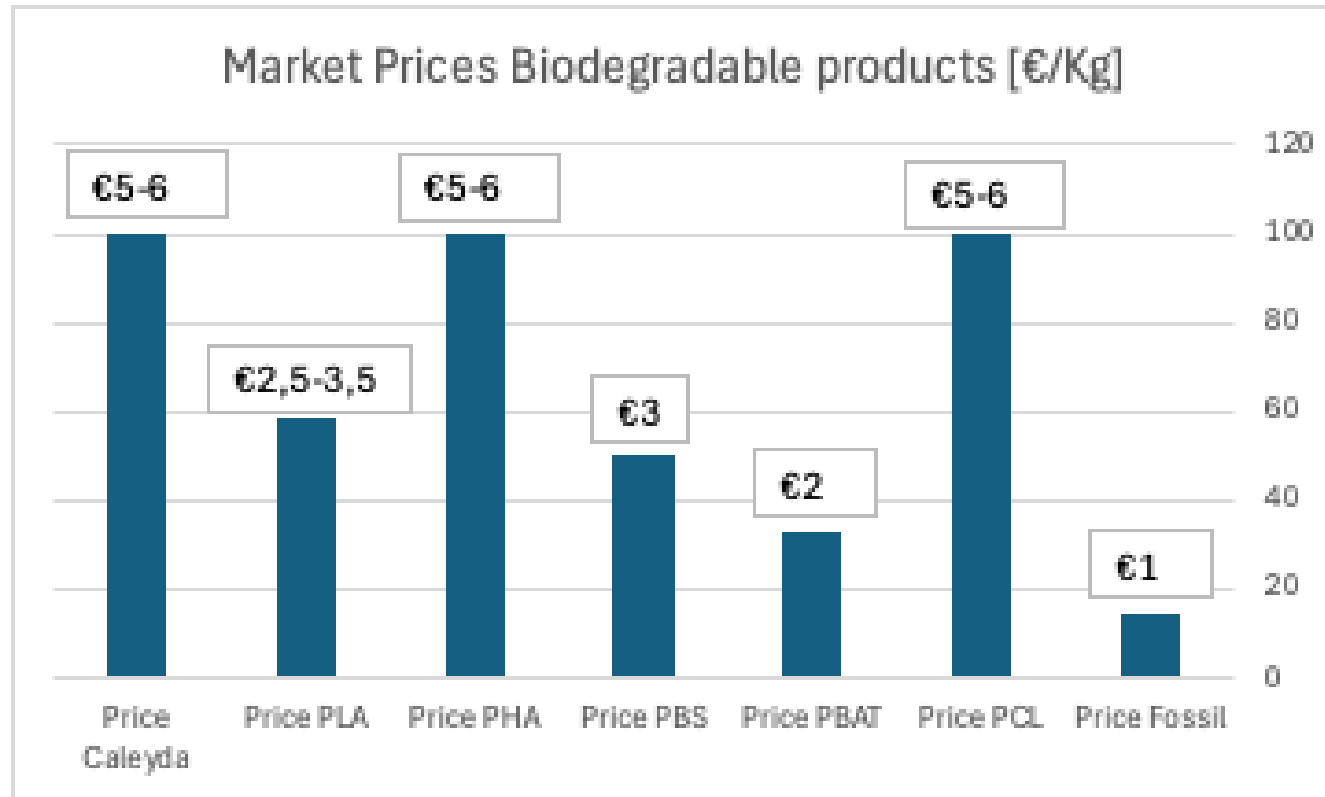
## PBS



## PCL

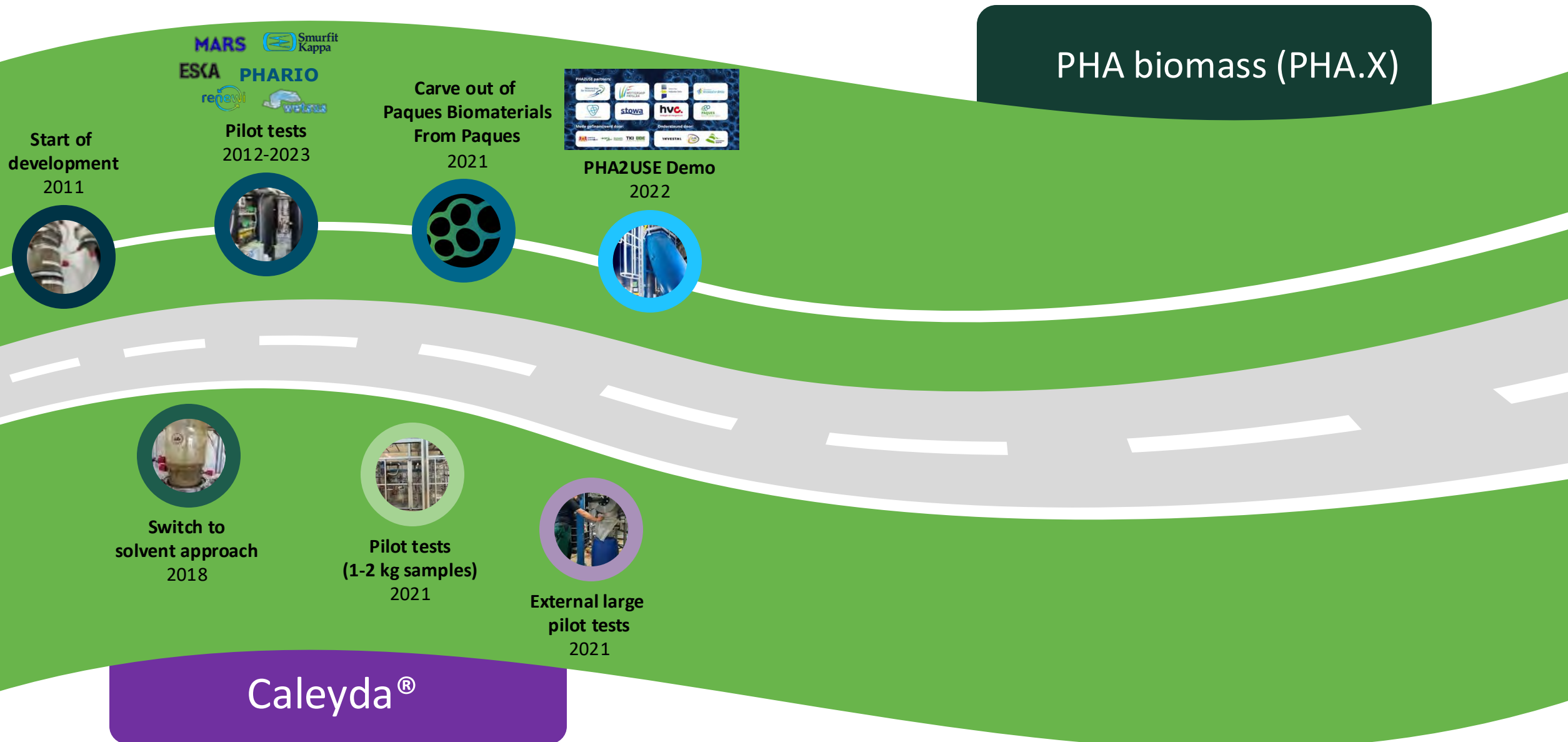


# Market prices of biodegradable biopolymers



- Bio-based plastics are currently hardly competitive on the European market mainly due to their high production costs compared to fossil-based alternatives.
- But, since less than 1% is part of the entire plastic production volume, and niche markets are demanding for sustainable alternatives, growth rates of biobased and biodegradable products are significant.
- This material transition shall take time, but economy of scale in biobased production shall support the demand of biobased and biodegradable plastics in many markets.

# Timeline for Caleyda<sup>®</sup> availability



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PHA biomass (PHA.X)

MARS  
ESKA  
renewi  
Smurfit Kappa  
PHARIO  
virent

Start of  
development  
2011



Pilot tests  
2012-2023



Carve out of  
Paques Biomaterials  
From Paques  
2021



PHA2USE Demo  
2022



Applications PHA-X & Caleyda<sup>®</sup>

Switch to  
solvent approach  
2018



Pilot tests  
(1-2 kg samples)  
2021



External large  
pilot tests  
2021



Initial contacts  
For Caleyda  
2022/2023



Sampling  
2023/2024



Caleyda<sup>®</sup>

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Pilot tests  
(1-2 kg samples)  
2021



External large  
pilot tests  
2021



Initial contacts  
For Caleyda  
2022/2023



Sampling  
2023/2024



Own extruder  
(5kg compounds)  
2024



Own large pilot test  
(25-100 kg samples)  
2025




Caleyda<sup>®</sup>

PHBV biomass pilot

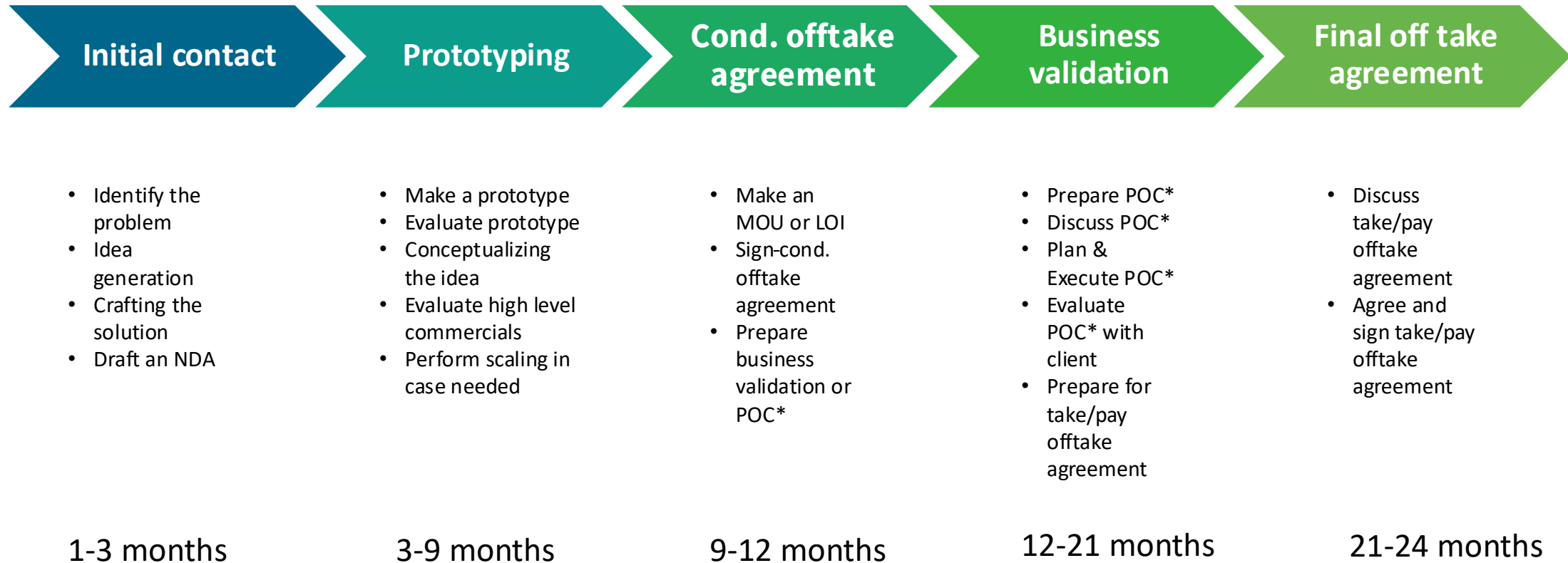
Twin screw extruder

*25 kg scale PHA pilots  
line-up from PBM*

  
**PAQUES**  
biomaterials

**Caleyda® extraction pilot**

# Business development process



\*POC= Proof of concept / Technical and commercial business validation

27 Scale-up the application development team!

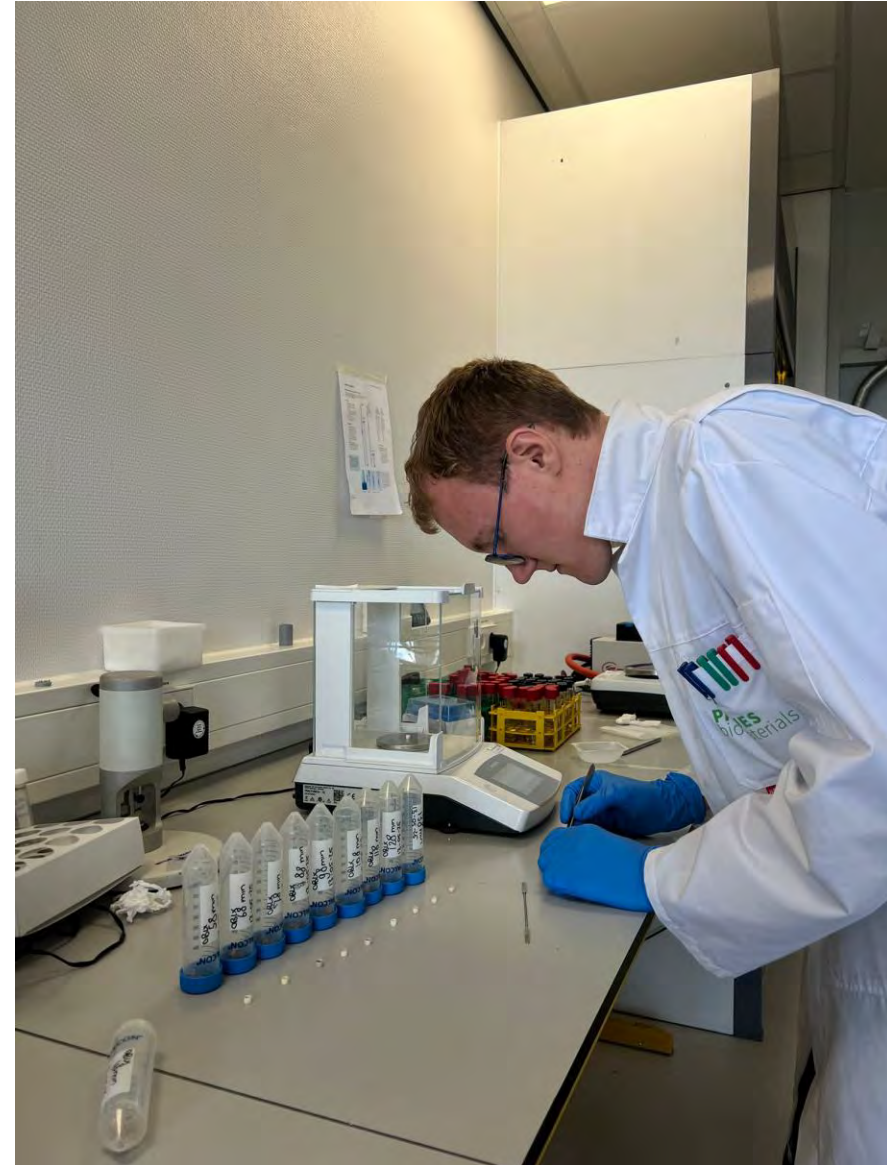
# Sales & Marketing & Communication





Application  
technology

# Analytics



# Business Development



# QA & QC



# The value proposition



**PHA production in  
the EU**



**Use of secondary  
feedstocks**

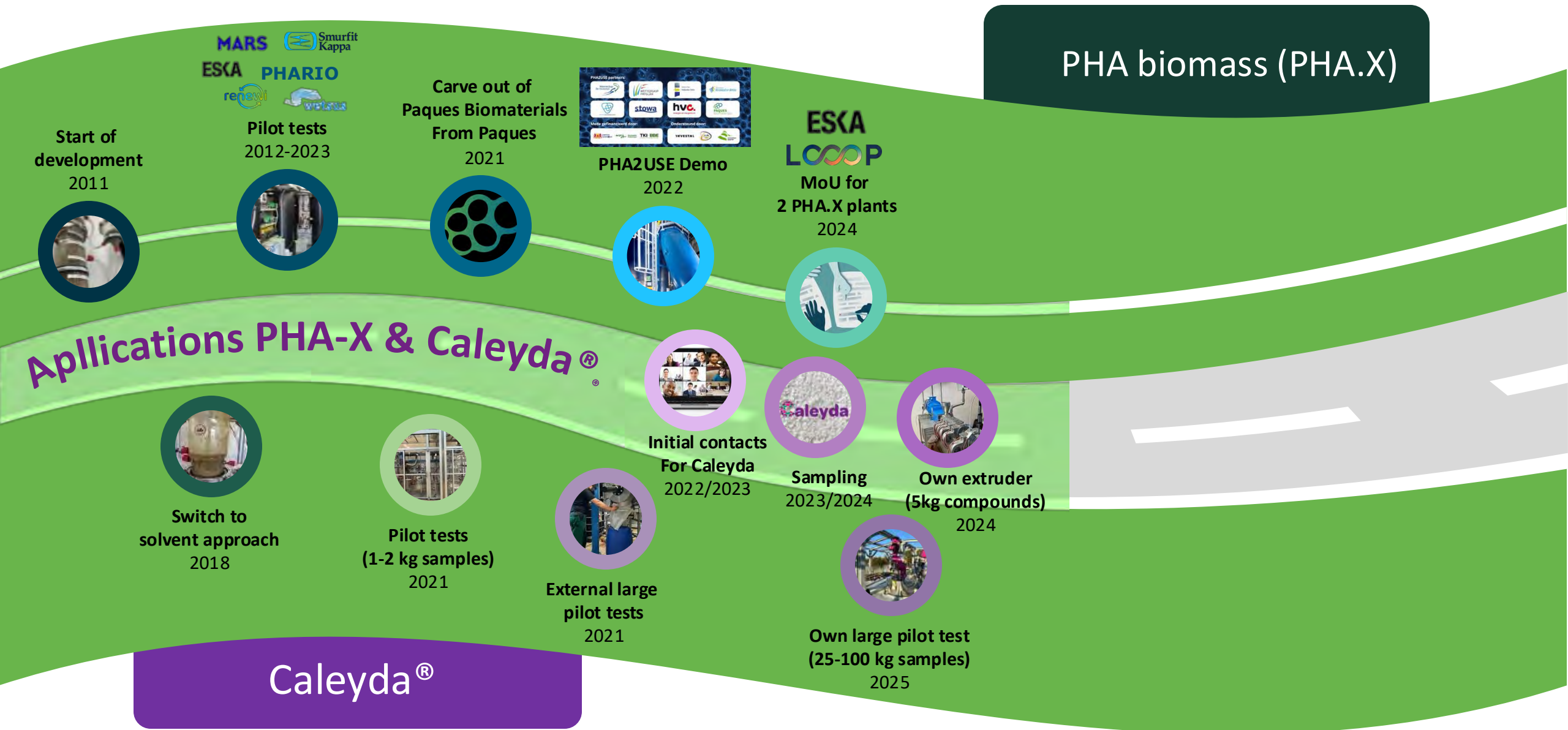


**Circular production**

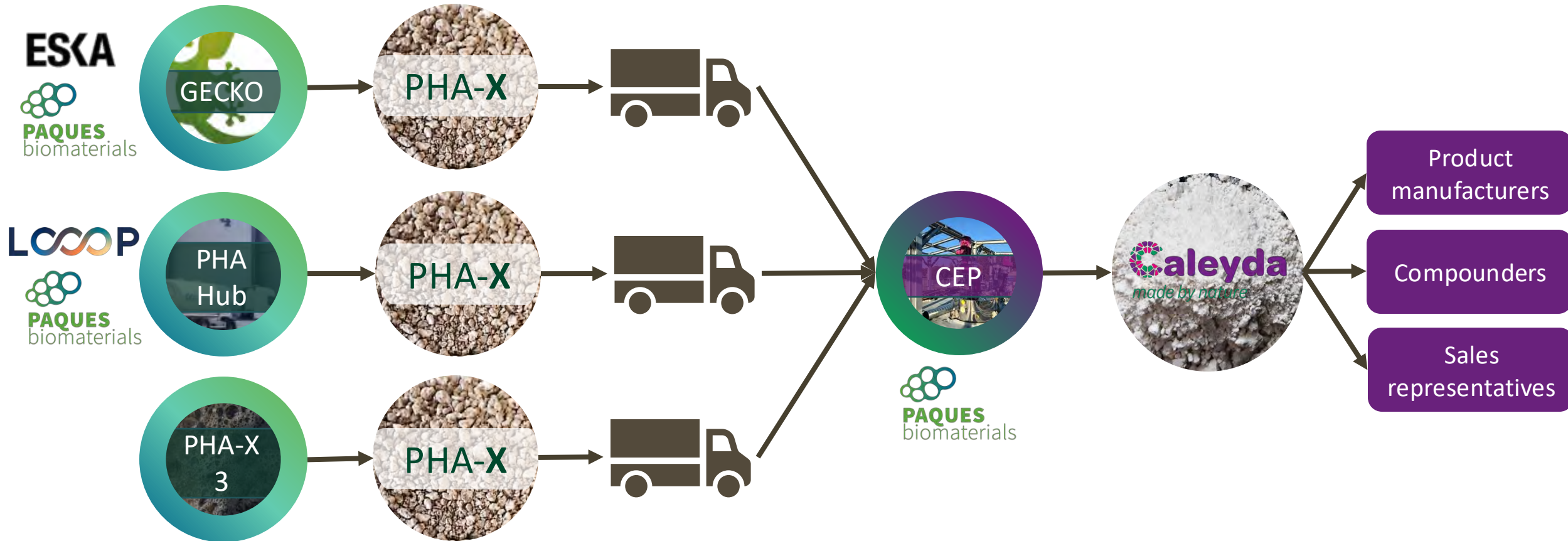
# Communicating this value is key!



# Timeline for Caleyda<sup>®</sup> availability



# Implementing Caleyda<sup>®</sup> production in NL

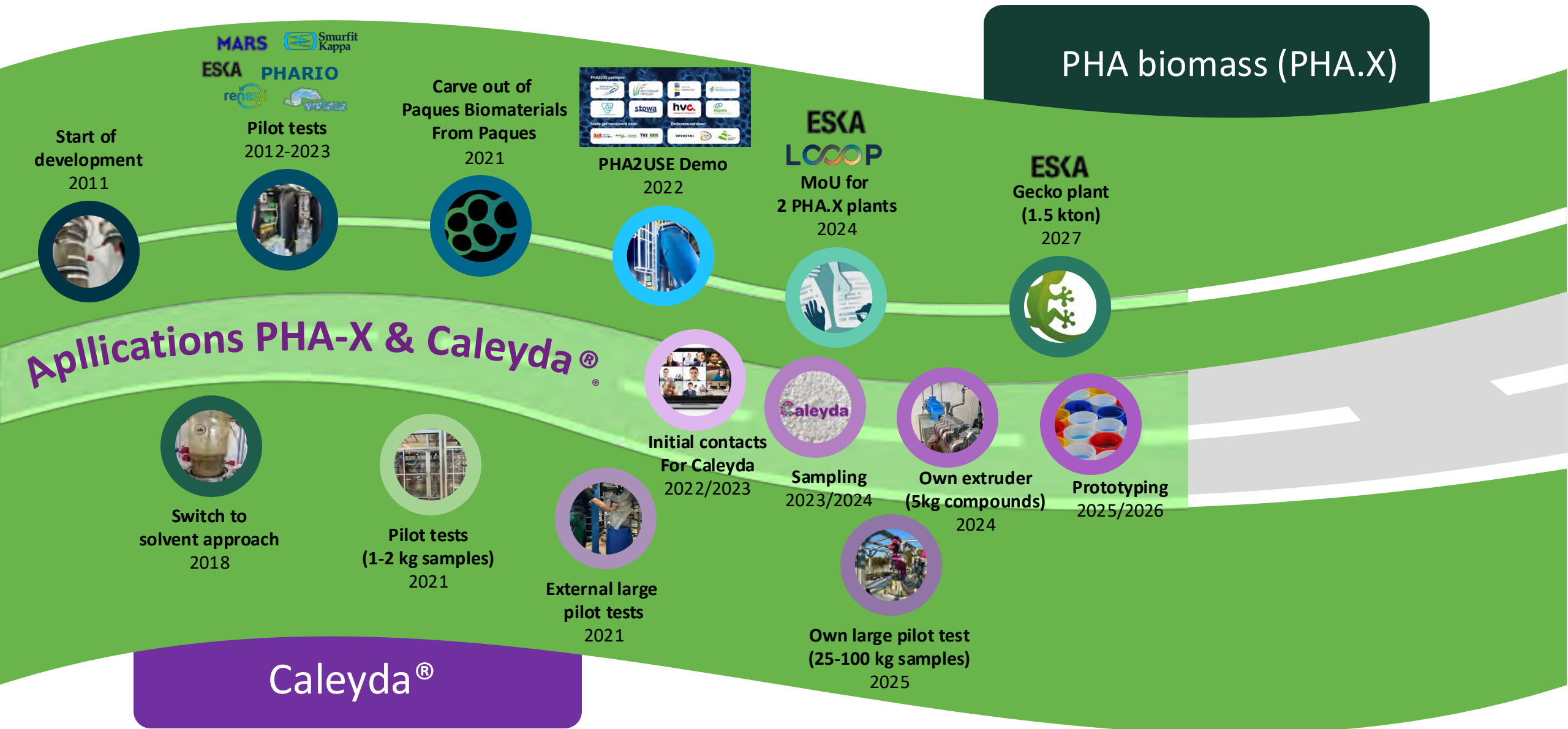


PHA-X plants built on feedstock site or centralized using Hub concept.

PBM provides off-take of PHA-X to extract PHA and produce Caleyda<sup>®</sup>.

PBM commercializes Caleyda<sup>®</sup>.

# Timeline for Caleyda<sup>®</sup> availability





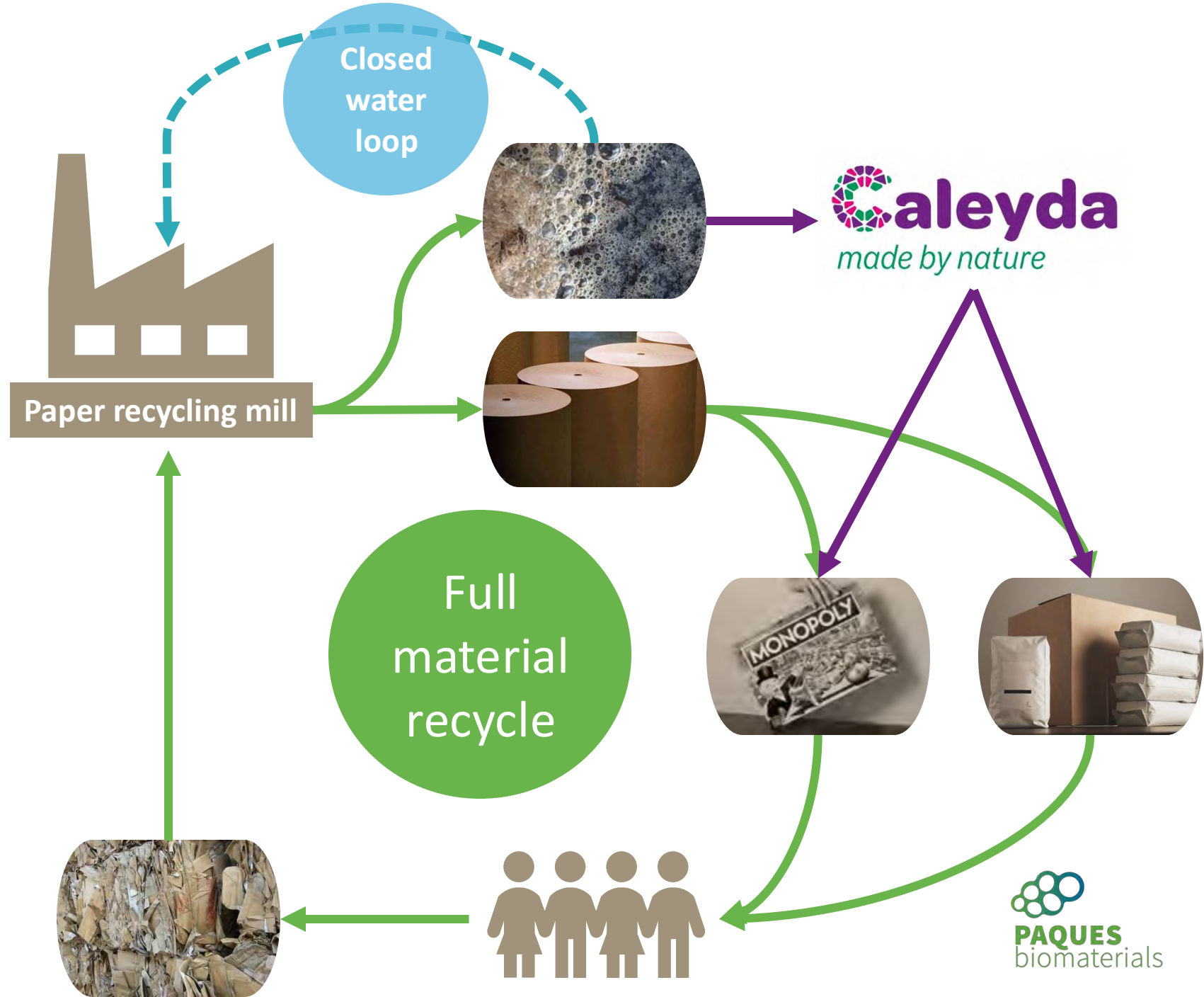
On site PHA-X plant + WWTP

# Our first PHA.X plant – *GECKO* project

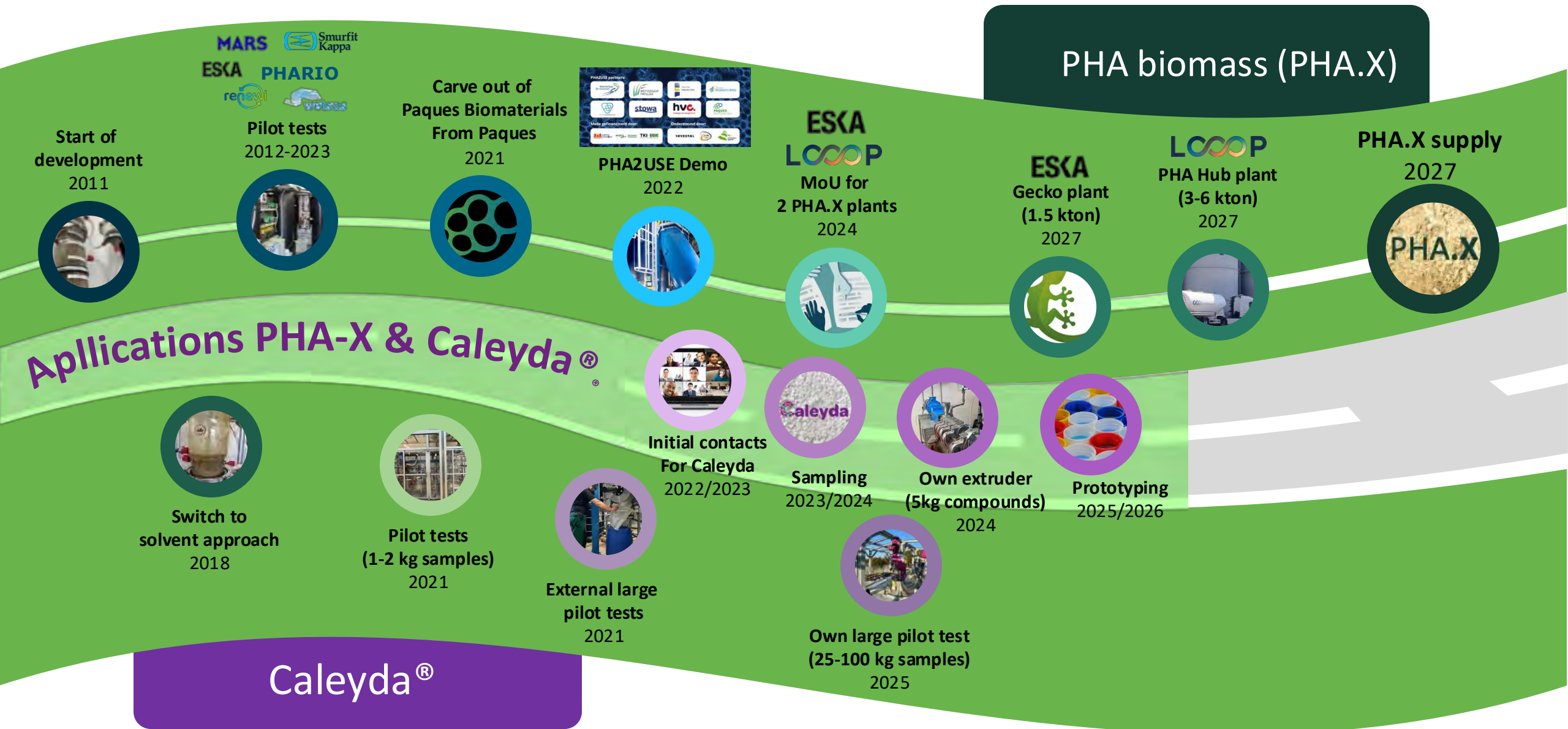




## Paper cycle case Creating closed cycles!



# Timeline for Caleyda<sup>®</sup> availability



PHA  
Hub

PHA-X

Centralized PHA-X plant food industry

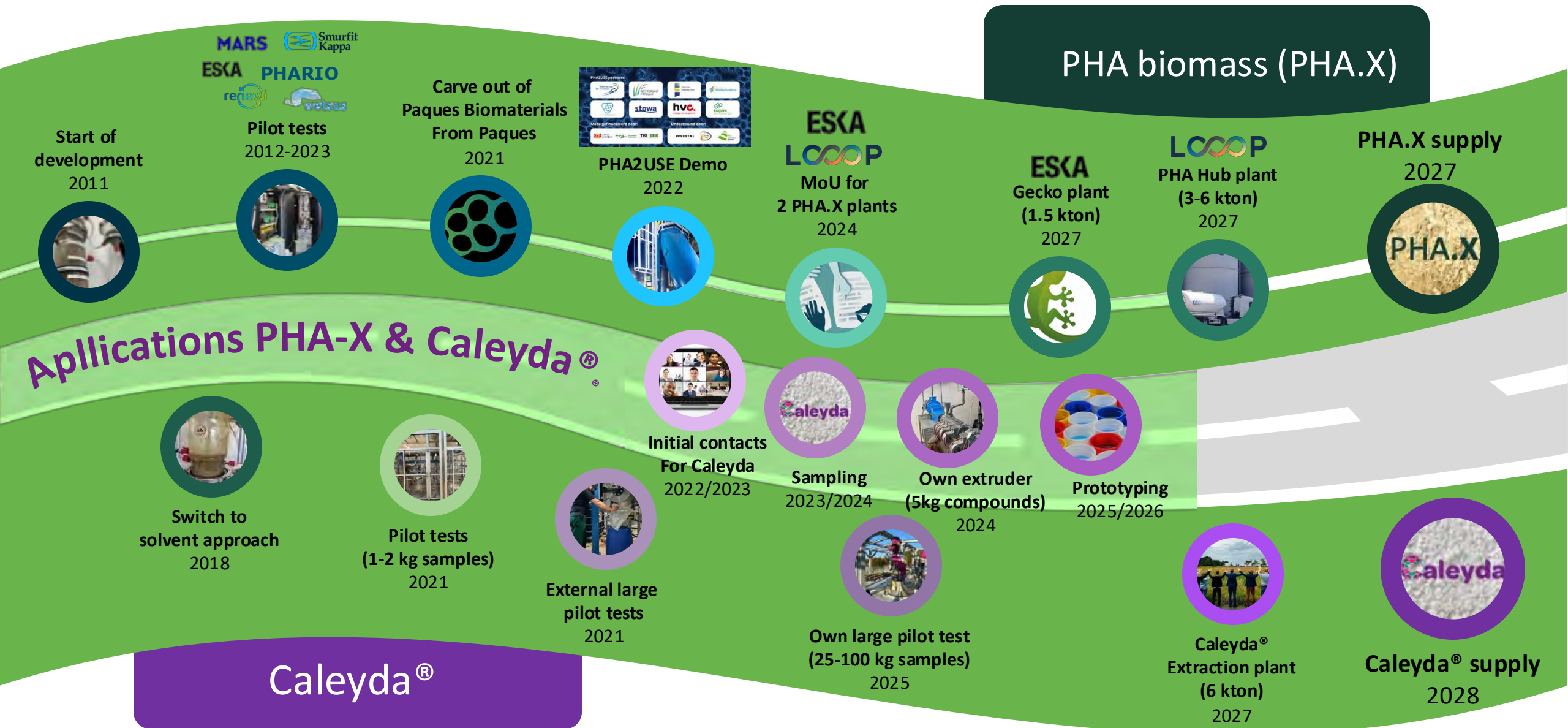
Transportable  
residuals from  
food industry

PHA.X

Caleyda

The PHA Hub!

# Timeline for Caleyda® availability



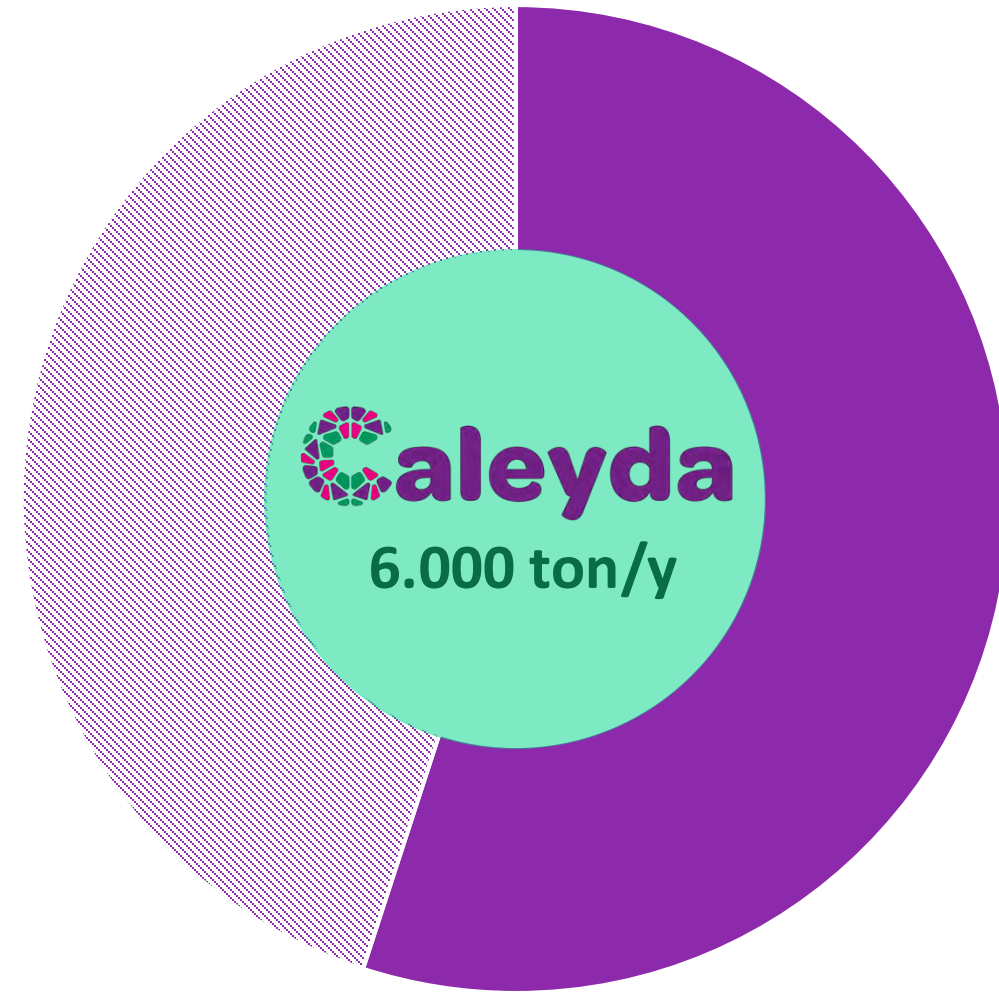
# PHA Hub & Caleyda<sup>®</sup> extraction plant in Emmen



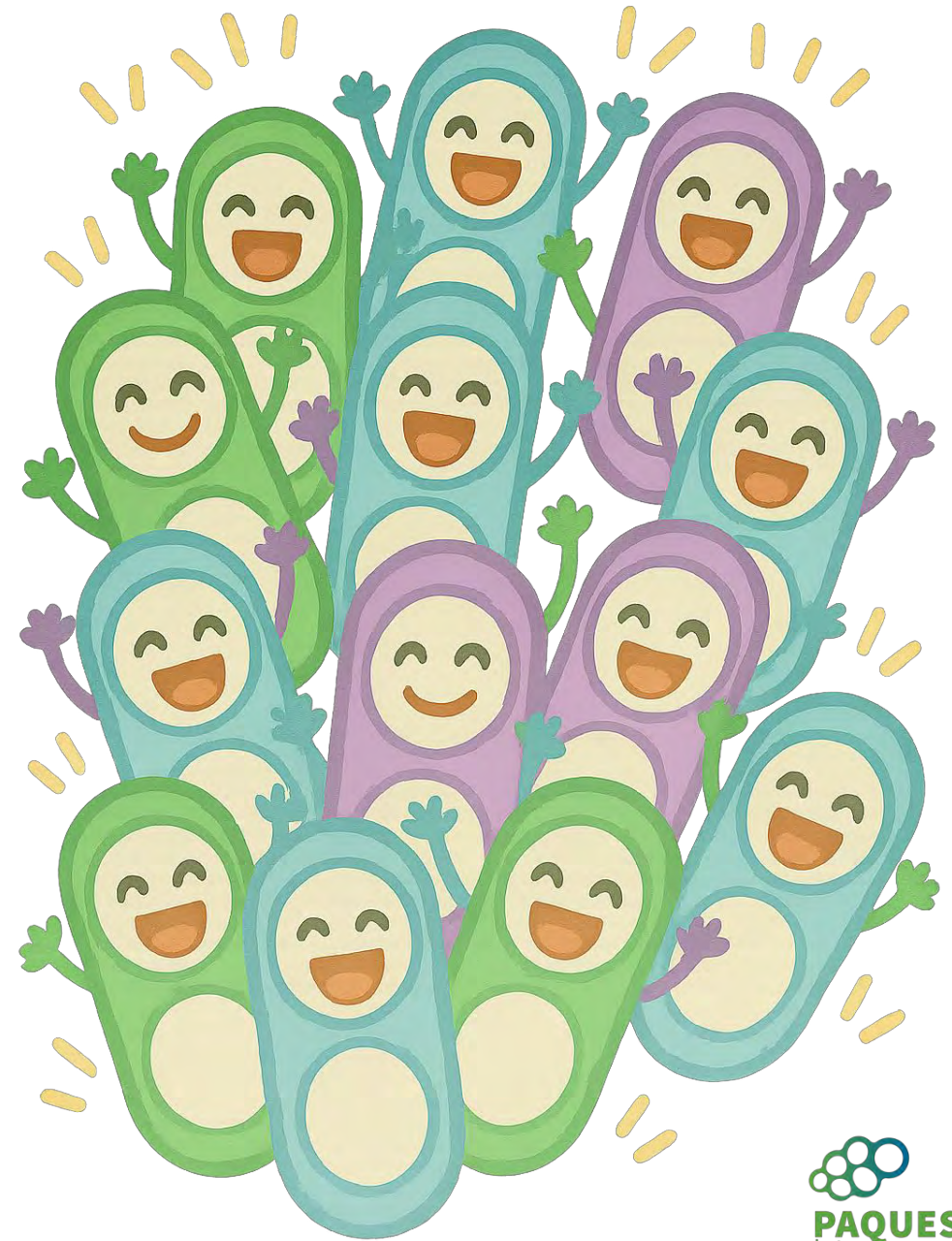
 **Caleyda**  
2028  
(6000 tpa)

# The final investment decision

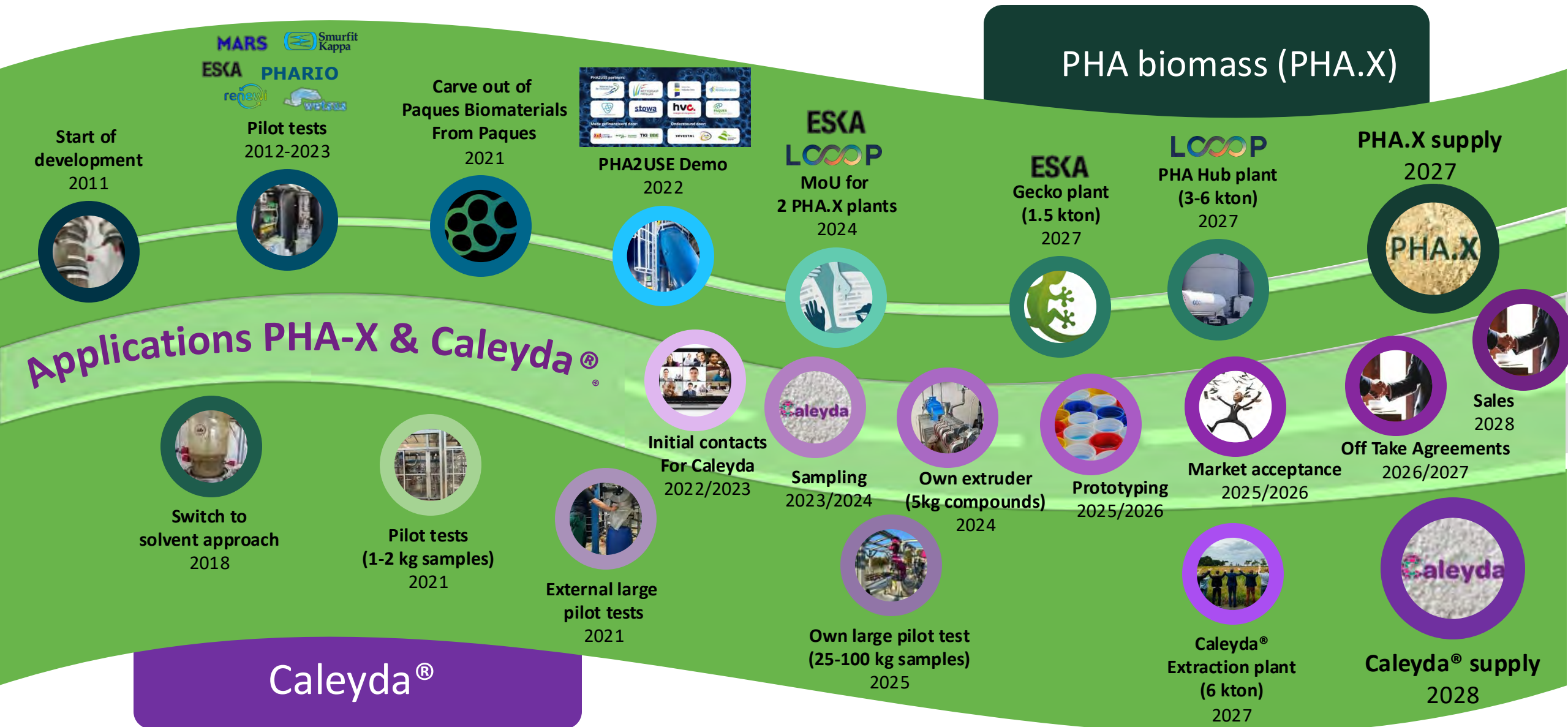
# Secure market off-take!

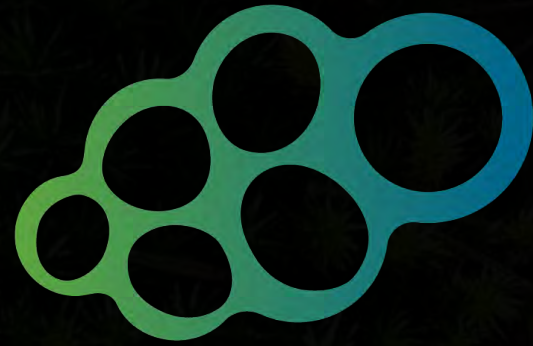


■ Off-take secured    ▨ In development



# Timeline for Caleyda® availability





**PAQUES**  
biomaterials

*[www.paquesbiomaterials.nl/press](http://www.paquesbiomaterials.nl/press)*

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